

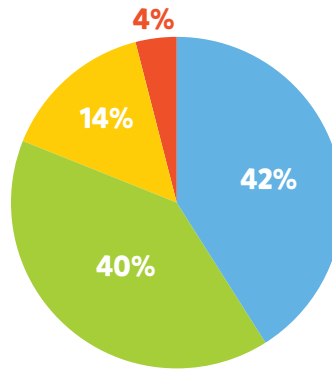
VICTORY JUNCTION

2025 BY THE *Numbers*

REVENUE \$13,148,837

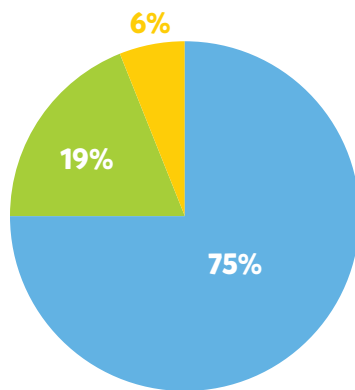
▶ Individual:	\$ 5,471,755
▶ Corporation:	\$ 5,236,743
▶ Foundation:	\$ 1,896,542
▶ Organization:	\$ 543,797

Total Gifts: 7,584 | Total Donors: 3,415



EXPENSES \$8,815,567

▶ Program Activities	\$6,545,295
▶ Fundraising & Marketing	\$1,712,188
▶ General & Admin	\$558,084



a CLOSER Look

- ▶ **FUNraise:** 655 individuals, businesses and organizations from across the country came together to FUNraise for the kids at Victory Junction!
- ▶ **Bear Necessities:** Because of people who handmade 1,973 bears and 2,502 blankets, every camper that comes to Victory Junction receives one of each! We are also excited to build a new program, Bear Accessories!
- ▶ **45 Club:** From 10 donors, Camp received bequests to support both operations and endowment. Currently, there are over 180 people in the 45 Club – Victory Junction's legacy giving program!
- ▶ **Grants:** 26 grants from a diverse base of foundations supported programming, operations and capital expenses!
- ▶ **Endowment:** 7 donors made 18 permanently restricted gifts - adding to Victory Junction's endowment and securing the future for all the kids yet to come!
- ▶ **Partnerships:** Camp partnered with 7 organizations to deliver free camp experiences and served more kids and families through fall and spring family weekends!



Member of
seriousfun
children's network
founded by paul newman

Platinum
Transparency
2026
Candid.



For more information:
victoryjunction.org/financials

