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### Press Release

**FOR IMMEDIATE RELEASE: April 30<sup>th</sup>, 2024**

### **Victory Junction Welcomes Kyle Petty Charity Ride to Camp**

**Randleman, North Carolina** - Victory Junction is thrilled to welcome the annual Kyle Petty Charity Ride's arrival at Camp on May 10<sup>th</sup>, 2024. The public is welcome to join us at Victory Junction between 12:00pm and 12:45pm. Come greet the riders and thank them for their generous contribution, which helps Victory Junction fulfill its mission to serve children with serious illnesses and chronic medical conditions. Join us in a joyous celebration of the Kyle Petty Charity Ride and their support for VJ and the ribbon cutting of our new waterpark.

The Kyle Petty Charity Ride is an annual event that benefits Victory Junction. The Ride will lead 150 motorcycles for more than 2,100 miles on a route from South Dakota to North Carolina. Marking Victory Junction's incredible 20-year milestone, the Kyle Petty Charity Ride will conclude its journey with a final pit stop in Randleman, North Carolina, returning to Camp for the first time since 2018. The Kyle Petty Charity Ride is the largest Victory Junction supporter and raises funds and awareness to provide life-changing camp experiences to children with complex medical conditions. The Ride's visit to Camp will also include a ribbon-cutting ceremony to reveal our new water park with enhanced accessibility features, which was made possible with the support of the Ride.

Kyle Petty will be available for media interviews shortly after the Ride's arrival. All media should be on site between 12:00pm and 12:45pm. The cost for children to attend a summer camp such as Victory Junction, averages around \$2,500, but campers always attend Victory Junction at no cost, thanks to the generous support of donors, like the Kyle Petty Charity Ride. Together, we continue to create magical moments and unforgettable memories for our campers.

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### **About Victory Junction**

Victory Junction is a member of SeriousFun Children's Network. Located in Randleman, NC, Victory Junction enriches the lives of children with serious illnesses and chronic medical conditions by providing life-changing camp experiences that are exciting, fun and empowering, all in a medically-safe environment at no cost to their families.

For more information about Victory Junction, please visit: [victoryjunction.org](http://victoryjunction.org)

### **About Kyle Petty Charity Ride Across America**

Led by former NASCAR driver and racing analyst Kyle Petty, the Kyle Petty Charity Ride Across America is an annual cross-country motorcycle trek that raises funds and awareness for Victory Junction. The Ride is one of the most successful and popular charity events in the country. Since its inception in 1995, more than 9,100 riders have logged nearly 12.8 million cumulative motorcycle miles and raised more than \$21 million for Victory Junction and other children's charities.

