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Victory Junction Named One of America's Best Summer Camps by Newsweek

(Randleman, NC) Newsweek has named Victory Junction as one of "America's Best Summer Camps 2023". Newsweek determined the rankings of camps across the United States through an extensive study conducted in partnership with Plant-A Insights Group, an international marketing research firm. The purpose of the study is to provide parents with informational resources as they research summer camp options for their children. Newsweek's list recognizes the top summer camps in the country, based on more than 670,000 social media reviews of camps and a comprehensive survey of 15,000 parents. The top 500 camps were selected from evaluations of more than 4,400 camps. Victory Junction is one of 483 camps on the list that have earned accreditation from the American Camp Association.

Victory Junction's distinction as one of "America's Best Summer Camps 2023" comes as the organization prepares for a full return to its traditional summer camp programming for the first time since 2019.

"It is an honor to be recognized by Newsweek as one of the top 500 camps in our industry," said Chad Coltrane, Victory Junction President and CEO. "Thank you to Newsweek and to the camper parents who participated in the reviews. Thank you to the volunteers and staff who work so hard to create an environment where kids with medical conditions can just be kids. We know through research camp has a life-changing impact on these children through building self-confidence and resiliency, and we want to let everyone know we are open and are willing to remove all barriers to serve you!"

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About Victory Junction

Victory Junction is a member of the SeriousFun Children's Network. Located in Randleman, NC, Victory Junction enriches the lives of children with serious illnesses and chronic medical conditions by providing life-changing camp experiences that are exciting, fun and empowering, all in a medically-safe environment at no cost to their families.

For more information about Victory Junction, please visit: victoryjunction.org.