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Press Release
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Victory Junction Establishes the “Big J Fund to Send Kids to Camp” in Honor of Jordan Washburn

(Randleman, NC) Victory Junction is establishing the Big J Fund to Send Kids to Camp to celebrate the life and legacy of Jordan Washburn and send kids to camp. Washburn was a founder, longtime friend, and supporter of Victory Junction and served on its board of directors from 2004 to 2023.

The Big J Fund to Send Kids to Camp established in Washburn's honor, along with other monies raised, will cover expenses so that all kids who can benefit from a Victory Junction experience do so free of charge. To make a gift in support of the Big J Fund to Send Kids to Camp, visit victoryjunction.org/the-gift-of-camp.

Washburn was a community leader in the Greater High Point, North Carolina region, and he was known for his generosity, philanthropy, and civic engagement. He focused his philanthropic efforts on children's issues, and he felt strongly that all children, regardless of their ability, should have the opportunity simply to be kids. That belief led to Washburn's connection with Victory Junction when the camp was still just an idea. In addition to personally supporting Victory Junction, he raised more than \$4 million in capital funds to begin construction on the camp, and has raised millions more for Victory Junction since 2004. Washburn's passion and commitment to Victory Junction never slowed. He shared the camp's mission at every opportunity and emphasized the importance of financial support for the organization.

“Jordan was a ray of light in a world where children live with serious illnesses and chronic medical conditions,” said Chad Coltrane, Victory Junction President and CEO. “Every morning, he asked himself, ‘whose life will be better because I woke up today?’ Well, I can honestly say that over a hundred thousand children have had better days because of Jordan. We are committed to honoring his legacy through the Big J Fund to Send Kids to Camp. We are blessed to have known him and will miss him beyond words.”

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About Victory Junction

Victory Junction is a member of the SeriousFun Children's Network. Located in Randleman, NC, Victory Junction enriches the lives of children with serious illnesses and chronic medical conditions by providing life-changing camp experiences that are exciting, fun and empowering, all in a medically-safe environment at no cost to their families.

For more information about Victory Junction, please visit: victoryjunction.org.